

The new FRIMAS Ice Steam Room from KLAFS: gentle cooling for holistic relaxation after a sauna session



KLAFS introduces another innovative world premiere for wellness facilities with the FRIMAS ice steam room. This new and exciting highlight further enriches the spa product range of the global leader in sauna, wellness and spa with a gentle form of cooling providing a particularly soothing combination of warmth and cold. The ice steam room revitalizes the senses, promotes resilience, and provides health-beneficial cooling down after sauna heat. Various forms of water merge into a unique wellness concept: the arctic-like ice wall GLACIER cools the room to a refreshing 0-5°C, while the HOLLI snow and steam shower disperses dancing ice crystals and cool, moist air.

KLAFS demonstrates outstanding innovation even in cold temperature zones and spectacularly rounds off its product range for heat, cold, and relaxation!

Switching between hot and cold: Why cool down?

Sauna bathing is a true blessing for body and soul! The hot phase in the sauna is relaxing, increases overall circulation, and stimulates the immune system. To fully

enjoy these health benefits, cooling down afterward is crucial. It is an essential and indispensable part of every sauna session: the heat in the sauna causes the body's core temperature to rise by up to 2°C, and blood vessels expand. A thorough cooling down afterwards helps the body constrict blood vessels, return to its normal temperature, normalize heart rate, and regulate blood pressure. Thus, the right cooling down brings the body back into a soothing balance more quickly. The interplay of heat and cold stimuli acts as an effective workout for the blood vessels, immune system, and cardiovascular system.

— 90 °C

FRIMAS Ice Steam Room from KLAFS: The multi-sensory wellness cooling experience

— 60 °C

KLAFS now introduces the ultimate refreshment pleasure with its new FRIMAS ice steam room: a cold cabin that offers spa guests a refreshing arctic experience at temperatures of 0-5°C all year round. Unlike brief, intense cold experiences such as a cold shower or plunge pool, where the body is directly exposed to cold water, FRIMAS provides a gentler, circulation-friendly method of cooling. The body gradually immerses into the cold and reaches a balance, which is especially relaxing after a sauna session. With a clever combination of modern design, impressive visual highlights, and advanced technology, FRIMAS offers various cold elements that provide an unforgettable multisensory experience. The gentle, indirect cooling in the ice steam room invites guests to stay for up to 10 minutes, cooling the body gently and effectively without overstraining it.

— 40 °C

With its walls made of blue backlit acrylic blocks, FRIMAS can be customized in size, various combinations and equipped with multiple cooling elements. These keep the room consistently at temperatures around freezing point while ensuring that ice forms from the water running over the walls. The frozen surfaces create the natural and aesthetically pleasing ice wall GLACIER, which as an option can spread fine ice mist. As a central room element, it creates a magical ice ambiance and intensifies the cooling effect. Just the sight of the impressive ice wall immediately causes a tingling chill on the skin. A fine ice mist

scent in the cabin enhances this sensation, making the necessary cooling down after the sauna an unforgettable experience for all the senses!

Frosty winter ambiance: Real snowfall thanks to the new HOLLI snow and steam shower

To complete the refreshing winter wonderland, snow is another highlight of the new ice steam room. KLAFS offers a new snow and steam shower for cooling down, which can be placed anywhere in FRIMAS. It produces a natural snowfall from pure water at the push of a button — without additives. The snow is generated from a snow chute flush with the ceiling. This additional cold application invites guests to let the white flakes cascade onto their bare skin and rub themselves with the cold crystals — a sensual refreshing experience that makes the surrounding world disappear and deeply relaxes and revitalizes body and mind.

Visual highlights with ice fountains STALAGMIT and POLARIS

The KLAFS ice fountain STALAGMIT has already become a visual highlight in many spas and can also be incorporated into the new ice steam room according to design preference. With the STALAGMIT the ice does not fall downward but grows slowly upward in a flower-like manner, creating a fascinating ice vision. The ice fountain is set in an ice bowl with blue LED lighting or a colour-changing light and harmoniously adapts to any environment with its durable white mineral composite coating. Alternatively, the icy cabin can be complemented by the ice fountain POLARIS, which enriches the cold experience with its flexible construction and modular arrangement. Like the HOLLI snow and steam shower, the additional ice-cold elements can be variably positioned.

Intelligent air circulation for a refreshing wellness experience

FRIMAS is also equipped with an intelligent air circulation principle. The option of a heat exchanger ensures that the energy used to cool the cabin air is utilized as effectively as possible. Fresh intake air from the surrounding room is drawn in and cooled by the cold exhaust air. This helps achieve temperatures around

freezing point faster, supporting the resource-efficient operation of the ice steam room.

With its icy product innovations, KLAFS emphasizes the importance of a holistic and appealing well-being concept and once again demonstrates innovation even in cooler temperature zones. With FRIMAS, KLAFS offers a diverse range of cooling options for guests of spa and wellness facilities. The combination of ice and snow sets unique visual highlights inviting guests to stay longer. The body and mind are optimally stimulated and revitalized. There's no better way to end a hot sauna session and begin the relaxation phase.

About KLAFS:

KLAFS has been creating places of relaxation for body and soul since 1928. Time and again, the company manages to surprise with groundbreaking innovations – such as the space-saving sauna KLAFS S1, which transforms from the size of a wall cabinet to a fully functional sauna within 20 seconds at the push of a button. Thanks to this innovative strength, KLAFS advanced from what was once a small family business to a global industry leader. Today, more than 800 employees work to meet - and exceed - the ever-increasing demands of customers. From small private sauna rooms to luxurious hotel spas. And they do this all over the world, with expert advice from carefully trained technical consultants and on-site service from experienced teams. As a trendsetter in the sauna, pool and spa industry, KLAFS continuously invests in research and development, for example to further increase the energy efficiency of its products.